

BASIC PACKAGE

- Production of European Senior Card (national version) with the archiving documents with personal data of participants of Programme according to legal rules (package of 500 pieces).
- Free of charge participation of companies from partner city in Programme
- Materials - (certificate, stickers) for local companies and their shipment to companies or office.
- 50 pieces of European Senior Voice (2 editions in 2021).
- Free of charge entry for seniors from partner city for annual National Senior Events in Cracow and other events organized by MANKO (optional)
- Co-organization of Inauguration of Programme in city
- Promotion of the city as Senior-Friendly Municipality in European Senior Voice and other media carriers (web-portals, www, facebook, mailing).
- All-year acquiring new companies honouring National Senior Card in Poland and abroad.
- Participation of the city in campaigns organized by the partner organization, a.o. in the field of consumer awareness, lifestyle, health and activation.

6 000 PLN (net)**Additional orders**

- Additional order of local edition of Senior Card (with the city name on it) with archiving documents with personal data of participants of Programme according to „GDPR” (package 500 pieces) – **400 EUR.**
- Additional order of one article promoting the city (1 page A4) in European Senior Voice distributed in PL, TR, BG, SLO - **400 PLN.**
- Additional order of 50 pieces of European Senior Voice Magazine (2 editions in 2021) – **100 EUR**

STANDARD PACKAGE

- Production of European Senior Card (national version) with the archiving documents with personal data of participants of Programme according to legal rules (package of 1000 pieces).
- Free of charge participation of companies from partner city in Programme
- Materials - (certificate, stickers) for local companies and their shipment to companies or office.
- 100 pieces of European Senior Voice (2 editions in 2021).
- Free of charge entry for seniors from partner city for annual National Senior Events in Cracow and other events organized by MANKO (optional)
- Co-organization of Inauguration of Programme in city
- Promotion of the city as Senior-Friendly Municipality in European Senior Voice and other media carriers (web-portals, www, facebook, mailing).
- All-year acquiring new companies honouring National Senior Card in Poland and abroad.
- Participation of the city in national campaigns among others from the field of consumer awareness, lifestyle, health and activation.
- Additional order of one article promoting the city (1 page A4) in European Senior Voice distributed in PL, TR, BG, SLO

1 999 EUR (net)**Additional orders**

- Additional order of local edition of Senior Card (with the city name on it) with archiving documents with personal data of participants of Programme according to „GDPR” (package 500 pieces) – **400 EUR.**
- Additional order of 50 pieces of European Senior Voice Magazine (2 editions in 2021) - **200 PLN.**

CONTINUATION OF PROGRAMME(next years)

- Sustaining participation of the city in the Senior Friendly Municipality Program.
- Archiving and protecting sent application forms of holders of National Senior Card in local edition and companies honouring National Senior Card.
- Archiving and protecting documents sent within one year with personal data of participants of Programme(forms of seniors) and companies honouring European Senior Card.
- Free of charge participation of new companies from partner city in Programme.
- Materials - (certificate, stickers) for local companies and their shipment to companies or office.
- 50 pieces of National Magazine Senior Voice (6 editions a year).
- Promotion of city as Senior Friendly City in National Magazine Senior Voice and other media carriers (www, facebook, mailing).
- All-year acquiring new companies honouring National Senior Card in Poland and abroad.
- Informing about national campaigns among others from the field of consumer awareness, lifestyle, health and activation.

599 EUR (net)**Additional orders**

- Additional order of local edition of Senior Card (with the city name on it) with archiving documents with personal data of participants of Programme according to „GDPR” (package 500 pieces) – **400 EUR .**
- Additional order of one article promoting the city (1 page A4) in European Senior Voice distributed in PL, TR, BG, SLO - **400 EUR.**
- Additional order of 50 pieces of National Magazine Senior Voice (2 editions in 2021) - **100 EUR.**